



JINGYUAN XU

MSc Economics student
University of Southampton, UK | expected Aug.2021

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SUMMARY

An independent and self-motivated person with tested economics, finance, and statistics knowledge. A strong link between theory and practice from a BAH, internships and part-time jobs. Bilingual proficiency in English & Mandarin.

LANGUAGES

Mandarin English
- Native language - Full professional proficiency

TECHNICAL SKILLS

Research and Data Analysis

- Microsoft Excel & Powerpoint
- STATA

Digital Marketing and Branding

- Facebook for business
- WeChat public account for business
- Amara Caption Editor

SOFT SKILLS

- Detail-oriented problem solver
- Statistical and Mathematical skills
- Leadership skills
- Verbal&Written communication

CERTIFICATES

CFA Level 1 Candidate | Expected Dec. 2020

Bloomberg Market Concepts Certification
Bloomberg | 2019

Introduction to Project Management
EdX | 2020

EDUCATION

BAH - Applied Economics

Queen's University, Canada | 09/2016 - 06/2020

Main Courses:

- Microeconomics / Macroeconomics / Econometrics / International Finance
- Awarded Dean's Honour List 2018

WORK EXPERIENCE

Investment Advisor Intern

CCUE Finance. 11/2019 - 02/2020. Toronto, Canada.

- Collected financial data from 15 clients, analyzed their potential financial risks, wrote reports and gave them investment advice.
- Collaborated with the team remotely and organized company files using online database.
- Replied emails, organized schedules and took notes during meetings.
- Translate documents in Mandarin and English.

Sales Representative

Uniqlo. 06/2019 - 09/2019. Shanghai, China

- Worked with customers to find what they want, gave fashion advice and ensured a smooth sale process.
- Recorded the types and numbers of products sold daily, reported to the store manager and gave sales advice.
- Managed the store's social media accounts, promoted new products.
- Gave new and part-time workers on-boarding training.

Administrative Assistant

Shanghai Luoman Lighting Technologies Inc. 06/2017 - 08/2017. Shanghai, China.

- Organized schedules, replied to phone calls and emails.
- Helped conducting research and delivering industry research reports on the emerging technologies happening in the lighting design and installing field.

PERSONAL PROJECTS

Co-founded "FruCha Company". 10/2019

- An online store that offers hand-made fruit tea using the highest quality ingredients for the customers in Canada to enjoy.
- Wrote the "Environmental analysis" and the "SWOT analysis" parts in the marketing plan.
- Created and maintained the website, updated product information in a timely manner.
- Collected customers' feedback and proposed improvement plans.