

POUROUSHA MARANDI

700 Division Street, Unit 504, Kingston, ON, K7K 6N8
613.294.8399 | 18pmhm@queensu.ca

EDUCATION

Queen's University

Kingston, Ontario

Master of Arts - Economics

2022 – 2023

- **Academics:** Ontario Graduate Scholarship (\$15,000), Graduate Teaching Assistantship

Bachelor of Arts - Applied Economics w/ Distinction

2018 – 2022

- **Academics:** Cumulative GPA of 3.85/4.3; Dean's Honor List; Queen's University's Academic Excellence Scholarship

PROFESSIONAL EXPERIENCE

Statistics Canada

Ottawa, Ontario

Data Analyst, Retail and Services Industries Division

Summer 2022

- Analyzed and validated accounting data for 150+ businesses within the miscellaneous sector of the annual retail survey; crosschecked accounting data against tax data, monthly retail data and historical accounting data using Microsoft Excel and several internal statistical platforms to ensure full compliance with error standards
- Imputed data using different methods to modify incorrect information/fill missing data; researched and analyzed economic, financial, and socioeconomic trends to justify macro financial estimates/method of sale data fluctuations
- Finalized miscellaneous business data for the 2021 Annual Retail Trade Survey release, used for various external purposes including support for government decision making for monetary, fiscal, and foreign exchange policy, as well as academic purposes

Queen's University

Kingston, Ontario

Principal's Office Intern

June 2021 – November 2021

- Co-led implementation of Robotic Process Automation (RPA) solutions within the Vice-Principal of Finance and Administration (VPFA) office: informed and consulted VPFA leadership team and identified automation opportunities, gathered requirements, contacted vendors, and conducted financial analysis to identify best business process for proof of concept (POC)
- Identified POC within the Department of Finance; projected to save 475 hours of labor and increase efficiency of output by ~200%; offered work extension with the VPFA office for the fall term to develop POC using UiPath and aid in establishing a Center of Excellence
- Simultaneously worked on other projects within the Principal's Office, Office of Advancement, and Queen's Governance; digitalized Senate orientation process using Articulate Rise 360 tool, researched and generated ideas to engage Queen's alumni in countries with no alumni chapter

BlueKey

Kingston, Ontario

Co-Founder

2020 – 2021

- Co-Founded B2C real estate database servicing post-secondary student housing market within Ontario; established partnerships with property managers in the Kingston area for BlueKey's beta launch
- Spearheaded company strategy and operations, including marketing, sales, and product ideation initiatives; hired and managed all 8 interns
- Conducted extensive market research into the Canadian real estate, student rental and sublet market to identify potential geographic expansion possibilities. Analyzed data and research to develop business strategy accordingly

EXTRACURRICULAR EXPERIENCE

Queen's Economics Society

Kingston, Ontario

President

2021 – 2022

- Directed and supervised overall operations and staff activities of the club; led a team of 20 student executives in organizing various initiatives such as Speaker Series and Econ Talk, providing over 150 Economics student delegates private networking and educational opportunities
- Led outreach efforts to alumni and organizations to raise funding for conference and recruitment events; raised over \$10,000 in funding and solidified the Society's relationship with Queen's Economics Department, Capital Market Advisors, McKinsey & Co, and Accenture
- Developed budget, club development plan, and oversaw sponsorship outreach; continued to build Queen's Economics Society's campaign to encourage women and minorities to pursue careers in economics and finance by partnering with organizations such as 100 Women in Finance

SKILLS AND ABILITIES

- **Languages:** English (fluent), French (limited working proficiency), Farsi (limited working proficiency)
- **Proficiencies:** Microsoft Office Suite, Python, Stata
- **Interests:** Camping (multiple road-trips across different provinces), entrepreneurship, guitar, hockey